

circa 1977
Introducing the
world's first
tray fed
hand-held
priming tool



New

AUTO BENCH PRIME

ALMOST 40 YEARS AGO, the Auto-Prime became the standard in hand priming. Finally, hand loaders could conveniently separate the sensitive priming operation from their reloading press. Today, at least three manufacturers make some sort of hand held tray fed priming tool.

Lee has done it again with the New Auto Bench Prime. Just like the standard setting Auto Prime, you never touch the primers from box to priming. Uses the same inexpensive shell holders as the Auto-Prime. No need to endlessly swap your press shell holder to your priming tool as other brands do. The long steel lever has just the right mechanical advantage to gently and perfectly seat your primers.

You can seat thousands of any brand of primers with no fatigue, completely portable and a delight to use. Best of all—priced just a little more than the Auto-Prime. MSRP \$36.98

PRODUCT #90700

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